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September 25, 2001

SEP 25 2001

FEDERAL COMMUNICATIONS COLUMNSION OFFICE OF THE SECRETARY

Magalie Roman Salas, Esquire Secretary Federal Communications Commission 445 12th Street, S.W., Room TW-B204 Washington, D.C. 20554

Re:

Petition for Rule Making

FM Table of Allotments, Section 73.202(b)

Bunnell, Florida

Dear Ms. Salas:

Transmitted herewith, on behalf of Chesapeake-Portsmouth Broadcasting Corporation, are an original and four copies of its Petition for Rule Making, which seeks amendment of Section 73.202(b) of the Commission's Rules, the FM Table of Allotments, to add Channel 254A at Bunnell, Florida, as a first local radio transmission service.

Should any questions arise concerning this matter, please communicate with this office.

Very truly yours,

Anne Goodwin Crump

Counsel for Chesapeake-Portsmouth

Broadcasting Corporation

Enclosures

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BEFORE THE

Federal Communications Commission

WASHINGTON, D.C. 20554

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SEP 25 2001

FEDERAL COMMUNICATIONS CCLASSISSION OFFICE OF THE SECRETARY

		OFFICE OF THE SECRETARY
In the Matter of)	
)	
Amendment of Section 73.202(b),)	MM DOCKET NO
Table of Allotments, FM Broadcast Stations.)	RM
(Bunnell, Florida))	

PETITION FOR RULE MAKING

Chesapeake-Portsmouth Broadcasting Corporation ("C-PBC"), by counsel, hereby respectfully requests that Section 73.202(b) of the Commission's Rules, the Table of Allotments for FM Broadcast Stations, be amended to add Channel 254A at Bunnell, Florida, as that community's first local transmission service. With respect thereto, the following is submitted:

- 1. C-PBC is seeking the allotment of Channel 254A at Bunnell, Florida, to provide that community with its first local broadcast transmission service. As set forth in the attached Engineering Statement, the proposed allotment can be made in compliance with the Commission's Rules and polices. Specifically, the proposed allotment of Channel 254A meets all separation requirements and also complies with the Commission's city coverage requirements.
- 2. Further, Bunnell is a growing and thriving community in need of local radio service. Bunnell is incorporated and is the county seat of Flagler County. *Rand-McNally Commercial Atlas and Marketing Guide 1999* at 293. The community had a 2000 U.S. Census population of 2,122 persons, and Flagler County had a 2000 Census population of 49,832 persons. The 2000 Census population of Bunnell represents a 13.3 percent increase over its 1990 Census population

- 3. As the county seat, Bunnell is both a business and a governmental center. Bunnell has its own city police department. See http://www.flagler.com/county/statistics/facilities&services.
 httml. Further, Netscape Yellow Pages indicates that two fire stations are located in Bunnell, including one for the Bunnell Fire Department. The community of Bunnell also has its own Post Office and zip code. Thus, the public services normally expected of a community are to be found in Bunnell.
- 4. Bunnell is home to a number of schools, as well. The schools in Bunnell are part of the Flagler County school system and include four elementary and secondary schools (Bunnell Elementary School, Old Kings Elementary School, Devereux School, and Buddy Taylor Middle School) and the county high school (Flagler Palm Coast High School). *See http://floridasmart.com/education/county/flagler.htm.* Additionally, the Flagler County Historical Society is located in Bunnell.
- 5. Bunnell also has a number of churches available to serve the spiritual needs of its residents. There are twenty churches of at least eleven denominations with a Bunnell address. See Netscape Yellow Pages.
- 6. Health facilities also are available in Bunnell. These include Memorial Hospital Flagler, as well as six doctors' offices and a dental office. In addition, a pharmacy is located in Bunnell.
- 7. The importance of Bunnell as a business center is illustrated by the varied array of businesses located there. These range from the Flagler County Airport to a variety of shops and services. The services available include both automobile rentals and hotels. In addition, Vintage

Restorations, which restores antique automobiles, horse-drawn carriages, and furniture is in Bunnell. See http://www.vintage-restorations.com. Bunnell also is home to fifteen restaurants of varied cuisine and three bars. See Netscape Yellow Pages. Further, numerous shops, including a gift shop, florist's shop, women's clothing store, health food store, western wear store, and saddle shop provide retail services in Bunnell. Id.. Thus, it is clear that Bunnell has a thriving business community.

8. Based upon all of these factors, it is clear that Bunnell is a vibrant community in need of a local broadcast outlet. Bunnell not only is the county seat but also is a business center in Flagler County. It has local governmental services and is also home to county offices. Channel 254A can be allotted to Bunnell in accordance with the Commission's rules and policies. C-PBC is eager to provide a first local radio service to Bunnell. In the event that Channel 254A is allotted to Bunnell, C-PBC will apply for a construction permit for those facilities upon the opening of a filing window, and, upon grant, will expeditiously construct such facilities in accordance with its permit.

WHEREFORE, the premises considered, C-PBC respectfully requests that the FM Table of Allotments be amended to add Channel 254A at Bunnell, Florida.

Respectfully submitted,

CHESAPEAKE-PORTSMOUTH

BROADCASTING CORPORATION

Josephen Erump

By:

James P. Riley

Anne Goodwin Crump

Its Counsel

FLETCHER, HEALD & HILDRETH, P.L.C. 1300 North 17th Street Eleventh Floor Arlington, Virginia 22209 (703) 812-0400

September 25, 2001

ENGINEERING EXHIBIT IN SUPPORT OF RULE MAKING CHESAPEAKE-PORTSMOUTH BROADCASTING CORPORATION BUNNELL, FLORIDA

Engineering Statement

This Engineering Statement and the attached Figure 1 were prepared on behalf of Chesapeake-Portsmouth Broadcasting Corporation in support of a request for rule making to modify 47 CFR 73.202, Table of Allotments, by adding a new FM channel at Bunnell, Florida.

It is proposed to modify the *Table of FM Allotments* 47 CFR 73.202(b) as follows:

Community Existing Proposed

Bunnell, Florida - - - 254A

Allotment of the channel at Bunnell complies with the rules and regulations of the Federal Communications Commission.

Bunnell, Florida had a 2000 Census population of 2,122 persons. The city is located in Flagler County, Florida with had 2000 Census population of 49,832 persons.

Bunnell, Florida Page 2 of 2

Bunnell does not enjoy the local transmission service of any broadcast station.

At the following reference coordinates, 29-29-38 North Latitude, 81-09-45 West Longitude, the use of FM channel 254A complies with the separation requirements of 47 CFR 73.207. The attached tabulation, Figure 1, lists pertinent stations or allotments, which potentially impact the proposed use of channel 254A at Bunnell. As will be seen, all separation requirements are met.

From the reference coordinates, the furthest city limits of Bunnell are 11.6 kilometers. As the 70 dBu (3.16 mV/m) contour for a maximum facility Class A station extends to a distance of 16.3 kilometers, there will be no difficulty in complying the city coverage requirements of 47 CFR 73.315(a).

The allotment of FM channel 254A can be accomplished in complete accord with Federal Communications Commission rules and policies.

Louis R. du Treil, Sr.

du Treil, Lundin & Rackley, Inc.

201 Fletcher Avenue

Sarasota, Florida 34237-6019

September 6, 2001

ENGINEERING EXHIBIT IN SUPPORT OF RULE MAKING CHESAPEAKE-PORTSMOUTH BROADCASTING CORPORATION BUNNELL, FLORIDA

FM Allocation Study

29° 29′ 38″ North Latitude 81° 09′ 45″ West Latitude

Call Id	City St Status	File Num	Channe Freq	el ERP HAAT	DA Id	Latitude Longitude			Dist. (km)	Req. (km) min max
WEAZ 12906	HOLLY HILL FL LIC C 19					29-22-26 081-10-49	N	187.3		10.0 10.0 Close
	JACKSONVILL FL LIC C 19				N	30-16-34 081-33-53	N	336.1		10.0 10.0 Clear
	JACKSONVILL FL LIC C 19							336.1		12.0 12.0 Clear
WHIJ 40160	OCALA FL LIC C 19					29-14-17 082-07-17	N	253.2	97.33 87.33	10.0 10.0 Clear
	TITUSVILLE FL LIC C 19					28-50-54 080-51-44		157.8	77.28 2.28	
WKTK 18520	CRYSTAL RIV FL LIC C 19					29-15-34 082-34-05	N	259.5		133.0 133.0 Close
96177	SATELLITE B FL VAC C		253 A 98.5	0.000	N	28-10-24 080-36-12	N	159.5		72.0 72.0 Clear
WLLD 18527	HOLMES BEAC FL CP C 19				N	27-50-32 082-48-52		221.7		166.0 166.0 Clear
WLLD 18527	HOLMES BEAC FL LIC C 19					27-50-32 082-48-52		221.7		166.0 166.0 Clear
WKGR 1245	FORT PIERCE FL LIC C 19				и С	27-01-32 080-10-43		160.4		200.0 200.0 Clear
WMMO 23444	ORLANDO FL LIC C 19	BLH 991008AB	255 C2 G 98.9	44.000 159	N 29306	28-34-27 081-27-46	N	196.0	106.05 0.05	106.0 106.0 Close
	JACKSONVILL FL LIC C 19				и с	30-16-34 081-33-53		336.1		95.0 95.0 Close
	COCOA FL LIC C 19				N	28-16-42 080-42-03		161.5	142.05 87.05	55.0 55.0 Clear